



GOLDEN FOUNDATION GROUP

Group Introduction

Golden Foundation Tours Corp. founded in 1971 with only four staff members. It is one of the very few pioneers in Taiwan to receive Caucasian traffics from different countries such as United States, Europe and Australia etc and has become one of the best travel agents in Taiwan. With 30 years experience, we successfully expand our services to outbound market to set a subsidiary company, **Golden Formosa Travel Services**, in 1996. To cope with language studying market, we established the **Education Foundation of Europe** in 1987 specialized in arranging to overseas for language learning or further education. A non-profit organization, **Kang Wen Culture & Education Foundation**, is found for students benefit by representing ISIC as License Authority in Taiwan. .

Golden Foundation Tours Corp.

In view of its professional and reliable services, Golden Foundation Tours Corp. acquired an excellent reputation known to all parts of the globe as a result of the high-caliber services that it provides to its clientele. We are consisted of six departments as below.

A. Inbound Department

A major force in our organization is the Inbound Department, which because of its dedication to service; can assist over 12,000 incoming tourists each year. Itineraries can be arranged for regular sightseeing, special interest groups or incentive tours. They are always carefully planned and tactfully conducted in English, French, Spanish and German by our Government licensed guides. To fulfill the necessary of the market need, the convention management is also served in the department. Our services include: International/Domestic Flight Sales and Reservation, Hotel Accommodation Reservation, Delicacy Arrangement, Transportation Arrangement, Exhibition, Regular Sightseeing Tours, Special Interest Group, Incentive Tours and Tailor-made Programs.

B. Commercial Department

In May 1982, our Commercial Department was formed to serve the local businessmen as well as the foreign corporation in Taiwan. The experience gained over the years allows us to successfully offer incentive and special interest tours to destinations worldwide.

C. International Convention & Exhibition Department

In 1986 we were honored to join the International Congress and Convention Association (ICCA), and saw the development of Golden Foundation Convention and Exhibition Management the following year. Golden Foundation Convention Management is a convention organizer who offers a complete convention service, from pre-convention planning, on-site assistance, convention financial management to pre/post convention tour & transportation arrangement.

It is our job to create, nurture and deliver a successful conference/convention experience to all participants on behalf of our clients. This is accomplished through our expertise in the convention management, our extensive networking with Golden Foundation & Golden Formosa (accommodation booking, ticketing, tour & transportation arrangement, internet facilities and so on), and of course, our dedicated and integrated team.

D. GSA Department (passenger service)

Currently we are the General Sales Agent for Aerolineas Argentinas (AR), Turkish Airlines (TK), Finnair (AY) and Virgin Atlantic Airways (VS). This enables us to provide better service for our clients no matter where in the world they want to travel.

E. Air Cargo Corporation

In view of the rapid growth in the export market, a decision was made in June 1986 to establish a subsidiary company call Golden Foundation Air Cargo Corporation. With 22 years experience in airlines GSA for both passenger and cargo, a complete well trained, knowledgeable and efficient team and provide better service and dedication for our clients, including sales & marketing.

Golden Foundation Tours Corp. has a lot of things to offer to its valued clients ranging from convention management to leisure travel, incentive tours, business trips, shore excursions and airlines stop-over programs for both FIT's and groups. As an inbound travel expert, Golden Foundation Tours Corp. specializes in tailor-made programs for individuals and groups mostly from Europe and America. Interesting itineraries, creative theme parties, cultural and art tours and etc. have enabled the overseas visitors enjoy the Taiwanese cultural scenery and experience the Taiwanese hospitality.

Golden Formosa Travel Services

To better service the leisure tourist market of Taiwan and promote student market as well, the subsidiary company, Golden Formosa Travel Service Corp. was founded in 1996. We cooperate with the STA Travel, the market leaders in youth and student market, and the **STA Master Franchise** office in 1997.

There is not only installation of its own Internet Station in the company, also equipped with a study where the clients can read books, maps, and information regarding traveling of various countries and cities, watch videos and enjoy plenty traveling information. Nearly every year, Golden Formosa Travel has received the “Golden Quality Award” for its tour program in itinerary, arrangement and service.

To adapt the rapid growth of the traveling market and extend the better service for the clients in the Central and South of Taiwan, a branch office was open in Taichang in 1999. In 2003, we developed our service to China market to set up office in Shanghai jointed venture with STA Travel to extend our professional service to Mainland travelers.

Education Foundation of Europe

The Education Foundation of Europe, founded in 1987, was the first organization in Taiwan to specialize in sending students to Europe for study. EFE’s main purpose is to encourage academic and cultural exchange between countries. The Foundation houses a library of institutes, colleges and universities in Europe, North America, Australia and New Zealand, and

Kang Wen Culture and Education Foundation

In conjunction with Education Foundation of Europe, the non-profit Kang Wen Culture & Education Foundation was instituted. This foundation was established to support students who want to study and travel abroad by selling the ISIC (International Student Identity Card), IYTC (International Youth Travel Card), and HIC (Hostelling International Card). This foundation had become the authority agent for ISIC in Taiwan in 1990.

Through hard work during the past 40 years, **GOLDEN FOUNDATION GROUP** has presented a full travel service agent in Taiwan, we keep bearing in mind “Customer Oriented” philosophy to improve our services. With our guests’ assistance, we believe, this improvement shall never end.